


What makes
a SieMatic specialist so special.

SieMatic



SieMatic

We do not sell
kitchens.

We make dreams
come true.

A SieMatic is not sold like a television or a washing machine. It starts off as a virtual product that only goes into production when an order is placed. Because each SieMatic is individually designed and tailored to the specific requirements of our customers, only the expertise, creativity and skill of SieMatic specialists make your new kitchen a perfect kitchen. A distinction SieMatic customers have learned to cherish.



We have got a lot to tell and show our customers.

A good design partner is characterised by his or her ability to show a real interest in the other person's questions and ideas. This is why SieMatic specialists are not only highly trained experts with comprehensive knowledge of interior design, technical innovation and the latest materials, they are also expert listeners. As a result, they are able to assist their customers in making the very best long-term decisions.


But first of all we listen.

We do not simply
design kitchens.



We create each kitchen as a unique space.


Designing a perfect kitchen according to purely functional requirements is in itself a complex process, but SieMatic specialists do even more. With a unique variety of ranges, designs, materials, colours and accessories typical of SieMatic, they create spaces tailored precisely to the individual preferences of their customers, and in doing so, create something really unique: interior design for kitchens.

A black and white photograph of a man with short, dark hair, wearing a dark turtleneck sweater and a dark suit jacket. He is sitting in a modern-style chair, leaning back slightly with his hands clasped in his lap. He has a neutral, confident expression and is looking directly at the camera. The background is a plain, light-colored wall with a horizontal shadow line.

We do not need
to use persuasion.

We convince with our arguments.

An above average amount of persuasion is needed to sell average products. In contrast, someone offering an unusually wide and intelligent range of premium products and services already has all the convincing arguments to hand, and will not need to build castles in the sky. It is easy for SieMatic specialists to be honest – they are offering the best there is.



We do not mention
how reasonably priced
a SieMatic can be.

We know that every SieMatic is worth its price.

There are no cheap alternatives for someone demanding the best. SieMatic customers know what they want: preferably the best – in terms of consulting, planning and service, as well as design quality, and here too, SieMatic has distinguished itself, winning numerous prestigious design awards for its kitchen ranges and solutions. Prices that speak for themselves, and the SieMatic specialist service.



design award
winner



red dot



DESIGNPREIS
2006

NOMINERT

We do not just have a smile for you.




We also have the latest SieMatic book.

Nothing is more enjoyable than an unexpected gift. And that is exactly what you will receive from your SieMatic specialist – a copy of “Interior Design for kitchens”. This high-quality, lavishly illustrated and informative guide for anyone planning a new kitchen, can be presented to all interested showroom visitors – as a personal gift from SieMatic. Another reason to choose SieMatic – and another good reason to stay in touch. Who could say no?



We do not offer
our customers just
any old kitchen.



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We offer them the best.

Not everyone who is interested in a new kitchen has specific demands. Some just want a cheap and simple solution. In the long run, this does not make anyone happy: the customer will be disappointed by sub-standard quality, bad planning and non-existent after-sales service, and the dealer will lose potential new customers. SieMatic benefits everyone, because a customer interested in SieMatic is looking for a high-quality new kitchen. What a SieMatic specialist offers is exactly what he or she can expect: more than usual and only the best.

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